



Conference "Cultural Renovation" Programme

Concert hall "Great Amber"

Day 1 (November 6)

- 14:00 – 15:00 Registration
- 15:00 – 15:30 Opening remarks
- 15:30 – 16:30 **"The City as a Stage: New Narratives Shaping Art and Society"** by director, author, Artistic Director of the Royal Flemish Theatre Michael De Cock
- 16:30 – 17:00 Discussion: **"Renovating Creativity – Content, Form, and Context in the Challenges of the 21st Century"**
- 17:30 – 18:30 Recap and closing discussion

Day 2 (November 7)

- 10:00 – 10:30 Registration
- 10:30 – 11:30 Lecture: **"Modern Financing Solutions in the Cultural and Creative Sectors"** by Associate Professor of Economics and Entrepreneurship at Erasmus University Rotterdam Elena Lutz
- 11:30 – 12:00 Break
- 12:00 – 13:00 Parallel Sessions:
- **"The Power of Horizontal Communication in Crisis Situations in Art"** by lecturer – art critic, researcher Oleksandra Kushchenko
 - **"Why Are There No People with Disabilities in Latvian Culture? A Diversity Approach"** by art therapist, designer and accessibility expert Lība Bērziņa
 - **"So, You Need Money...?"** by lecturer – Latvian Academy of Culture Associate Professor and Creative Personalities Advocacy Policymaker Ieva Zemīte
- 13:00 – 14:00 Parallel Sessions:
- **"Before and After: The Museum of the History of Medicine in the Era of Biopolitics"** by lecturer – Director of Pauls Stradiņš Museum of History of Medicine and art curator and critic Kaspars Vanags
 - **"Relational Renovation with the Audience: Experiences from Bodø2024"** by Henrik Sand Dagfinrud, Director of Bodø2024 – European Capital of Culture" (Norway) Programme
 - **"LAMP Conversation Festival: The Path to Sustainable Funding"** by Egita Prāma, Administrative Director and Lawyer at the Open Society Foundation "DOTS"
- 14:00 – 15:00 Break
- 15:00 – 16:00 **"How the Ukrainian Music Sector Is Building Resilience Amid War"** lecture by Vlad Yaremchuk, "Music Saves Ukraine" Partnership Project Manager and "Atlas Festival" Programme Director
- 16:00 – 17:00 Discussion: **"Building Relationships with Hard-to-Reach Audiences: Trust, Support, and Sustainability"**

Moderator: **Rita Ruduša**,
an experienced media expert, editor, and translator